

PRODUCTS & SERVICES



When black & white just won't do.

DON'T SEE SOMETHING IN OUR CATALOG? GIVE US A CALL!

We offer endless solutions to help bring your ideas to life!

ASK QUESTIONS | PLACE ORDERS SEND FILES | REQUEST A QUOTE



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RESTAURANT PRODUCTS

Bring Your Ideas To Life With Our Custom Layout & Design Services! With A Variety Of Sizes & Stocks, The Options Are Limitless!

GRAPHIC

DESIGN

BUSINESS CARDS • BROCHURES
RACK CARDS • BOOKLETS • FLYERS
LOGOS • BRANDING • STATIONERY
INVITATIONS • EVENT PROGRAMS
POST CARDS • LABELS • SIGNAGE

And Much More!

Layout & Design services are available from our experienced, creative staff. We can help you show your customers or possible clients just how your business is different.

We will use our years of experience to create beautiful layouts & designs that demonstrate your company's uniqueness and effectively communicate your message. Great design makes your marketing materials easier and more enjoyable to read.

BINDERY & FINISHING SERVICES

Start your project with the end in mind. At DRS Printing, we understand and appreciate the details that transform your project from ordinary into extraordinary. That's why we offer a comprehensive array of bindery and finishing options, so you can make a polished and professional impression.

Not sure what to specify for your project? Our experienced staff can help you choose the best options to suit your timeline, budget, and objective.







Featured here are some of our more popular requests:

BINDERY

- SADDLE STITCHING Popular for multipage brochures, catalogs or booklets
- SQUARE BINDING Affordable solution between Saddle Stitching & Perfect Binding
- PERFECT BINDING Hidden binding used for books and magazines
- SIDE STITCHING Appropriate for documents you wish to flip through
- SPIRAL BINDING A plastic coil binding used for a more professional look
- COMB BINDING Fast, easy plastic comb binding for proposals and presentations

FINISHING

COLLATING, HOLE DRILLING, TRIMMING, SCORING, PERFORATING, & ROUND CORNERING
PADDING & NUMBERING • DIE-CUTTING, FOIL STAMPING, & EMBOSSING

BASIC & SPECIAL FOLDING: Z FOLDS, GATE FOLDS, & ROLL FOLDS

SPECIAL COATINGS: LAMINATING, AQUEOUS, & U.V. COATING

TABBING, INSERTING, ADDRESSING, & MAILING

PRINTING & COPYING

COLOR COPIES

8.5"x11" 60# Offset, Single Sided

BLACK & WHITE COPIES

8.5"x11" 20# Bond, Single Sided

- Double Sided - 2x the price -

Ask about our chamber member discount!

OTHER SIZES

LEGAL SIZE - 8.5"x14"
TABLOID SIZE - 11"x17"
POSTER SIZE - 12"x18"
STRINGER SIZE - 25.5"x11"

— Double Sided - 2x the price —

SPECIAL STOCK OPTIONS

100# GLOSS TEXT
80# COVER
12pt. C2S (COATED)
20# COLORED PASTEL
60# BRIGHT HUE TEXT

— 11"x17" or 12"x18" - 2x the price —

Changes to the customer's file may require additional fees based on time required.

Books and sheets that are stapled or clipped together will cost additional.

BUSINESS CARDS

Handing out a business card is often the first impression people take of your business, so you need to get it right. Business cards are your cheapest and most cost effective form of marketing you can invest in.

Our standard card is 3.5"x2" and is available on a 14pt coated stock with UV laminate or a 14pt uncoated stock.

*Additional fees for artwork.

3.5"X2"

14PT COATED OR UNCOATED

1 Sided or 2 Sided

Other Options:

THERMOGRAPHY
FOIL STAMPING
EMBOSSING • LINEN
LAID • TRIFECTA
DIE-CUT • SPOT U.V.
& MUCH MORE!



Looking for something unique?
Ask about our Special Shape
Die-Cut Business Cards!

BROCHURES

Brochures are a great way to connect with customers by bringing your brand's story to life and presenting your products and services. It is also one of the most impactful marketing and branding tools a business can create.

Our standard brochure is a full color, trifold, 8.5"x11" on a 100# gloss text paper. Other sizes, paper and folding options are available upon request.

*Additional fees for artwork.



8.5"X11", TRI-FOLD OR HALF-FOLD FULL COLOR, 100# GLOSS TEXT OR 70# OFFSET

Many More Options Available!

POST CARDS

Postcards are affordable and are a highly effective direct-mail marketing strategy. They work for every industry, business to business, and business to consumer. A postcard is a quick and easy way to share important information. Post cards are popular because they are simple to create and inexpensive to print. Unlike other forms of direct marketing mail, postcards almost always get read. Our standard postcard is 4"x6" and printed on 14pt coated or uncoated paper. A variety of sizes and paper options are available.

*Additional fees for artwork.

4"X6", 14PT STOCK COATED OR UNCOATED, DOUBLE SIDED, FULL COLOR Looking to Reach Potential Customers?

ASK US ABOUT OUR EDDM AND BULK MAILING SERVICES!



Many More Sizes & Options Available!

RACK CARDS

Custom rack cards are a handy way to communicate the benefits and features of your products and services and are perfect for listing prices. Opt for a double sided card if you need more room to share your message.

The standard rack card size is 4"x9" and is available on a variety of paper options. Other sizes are available.

*Additional fees for artwork.

4"X9", 14PT STOCK COATED OR UNCOATED, DOUBLE SIDED, FULL COLOR



NOTECARDS & ENVELOPES

Handwritten notecards are a very personal way to say "thank you" to customers. Small standard note cards are $5\frac{1}{2}$ " x $8\frac{1}{2}$ " and fold in half to fit into an A-2 envelope. These cards can be printed 1 color to full color and single or double sided. The envelopes can be purchased blank or imprinted with a return address on the front corner or back flap.

Other size options would be a 61/4" x 9" that folds to fit into an A-6 envelope or a 7" x 10" that folds to fit into an A-7 envelope. All notecards come printed on a standard 80# white or natural cover stock and we inventory all three envelope sizes to match. Other options are available tool

*Additional fees for artwork.



5.5"x8.5", FULL COLOR, 1 SIDED, 80# COVER SCORED FOR FOLD, W/ BLANK A2 ENVELOPES

*Artwork with bleed is an additional cost

CUSTOM INVITATIONS

Let our design team help bring your ideas to life! Custom invitations allow you to send out something unique and memorable for all sorts of celebrations including: wedding invitations, save the dates, anniversaries, special events, baby showers, birthday parties, bridal showers, graduation announcements, and more!

We offer a variety of papers with full color printing. The standard size is 5"x7" and comes complete with a blank enevelope. We also offer return address printing on envelopes. Ask about other sizes, paper options and request a custom quote.

Bring Your Ideas
To Life With Our Custom
Design Services!



FULL COLOR FLYERS

Whether you're launching a new product or promoting an event, promotional flyers are all you need. You can use them as inserts, promos, or coupons for your campaigns or events. Business flyers are mostly distributed in places with high foot traffic. So it is necessary to print them professionally to make it easier to convey the message you want to send.

Flyers are full color, one or two sided, sized 8.5" x 11" on a 100# gloss text paper. Many other sizes or paper options are available.

*Additional fees for artwork.

8.5"X11", FULL COLOR, FULL BLEED, 100# GLOSS TEXT 1 Sided or 2 Sided



POSTERS & LARGE PRINTS

POSTERS:

Standard posters are either 11"x17" or 12"x18" and can be printed on a variety of papers. Our 12pt. coated, two sided paper is thick and durable and makes a very nice presentation. Short run or long run is available. Larger sizes are available with our wide format printing. Contact us for a quote and a full list of options.

LARGE PRINTS:

Larger posters or prints can be output on our wide format printer. We offer a heavy weight semi-gloss photo paper up to a 60" width by a 100' foot length, so the possibilities are endless. We can also mount your print onto foamboard or laminate it so it is more durable.

*Additional fees for artwork.



LARGE PRINTS
HEAVYWEIGHT SEMI-GLOSS PHOTO PAPER

Contact us for a full list of pricing & options!

LETTERHEAD

Increase the impact of your professional correspondence with custom letterheads that can be printed from 1 color to full color. You can choose from a large variety of papers which include a standard 70# white offset, 24# Capitol Bond (25% Cotton), 24# Linen Finish, and 24# Laid Finish. The Linen and Laid are available in Bright White, Natural, Ivory, and Gray. If you are looking for something out of the ordinary, just ask.

*Additional fees for artwork.

8.5"X11", 60# WHITE, FULL COLOR



ENVELOPES

A great-looking envelope stands out and makes people want to open your letter. Envelopes come in many different sizes, paper varieties and can be printed from 1 color to full color.

*Additional fees for artwork.



#10 REGULAR, 1 COLOR, 24# WHITE WOVE

#10 REGULAR, FULL COLOR, 24# WHITE WOVE

Many More Options Available!

Most Common Sizes:

#10 Regular or Window – 9½" x 4%"

#9 Regular or Window - 8%" x 3%"

#634 Regular or Window - 61/2" x 35%"

Most Common Papers:

24# White Wove

24# Capitol Bond (25% Cotton)

24# Linen or Laid

(Bright White, Natural, Ivory or Gray)

BUSINESS CHECKS

You run your business. We'll help keep it safe. Fight fraud and reduce the risk to your business with our high security business laser checks. We'll help give you the peace of mind you need to run your business.

From Peachtree to Quicken, when you order laser business checks from us, you'll get business checks that are absolutely guaranteed to work with your accounting software. Multiple color options, 3 perforated sections, and 1, 2 or 3 copy checks are available.

1 PART, 8.5"x11" CHECK

Many

More Options

Available!



STAMPS

Stamps are a great time saver and can be made in a variety of sizes and styles.

Self-inking stamps have a built in ink pad in a variety of colors that can be re-inked as needed. Handle mounted rubber stamps require a separate ink pad. We also have custom daters and embossers.

SELF INKING - 1 COLOR STAMP

HANDLE MOUNT STAMPS

CUSTOM PRICING - Based on Size

Large Handle & Rocker Mounts Also Available!



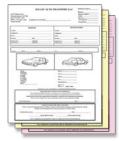
FORMS, INVOICES, & Rx PADS

What company can survive without forms or invoices? Choose from a variety of standard forms and invoices from our catalogs or have us custom design something specific to meet your needs.

With custom forms and invoices you can take care of business in style and set a professional tone for your company.

*Additional fees for artwork.

We Also Offer 3 & 4 Part Forms! Custom Sizes Available.







2 PART NCR FORMS

- Sized 8.5" x 11" -
- Sized 5.5" x 8.5" -





+ ATTENTION DOCTORS! + **CUSTOM RX PADS**

are printed on a high security, tamper proof paper and are available in a 4.25" x 5.5" size with 50 or 100 sheets per pad. Contact us for a quote.

Folders come in a range of sizes but the most common is a 9" x 12". Other common sizes include a legal size of 9" x 14 $\frac{1}{2}$ " and smaller sizes of 6" x 9" or 4" x 9".

Most folders can be made with one or two inside pockets and with or without business card slits on the pocket or pockets. Choose from a huge range of stock choices. Pricing is dependent upon stock selection, number of colors imprinting foil stamping and quantity required. Foil embossing and blind embossing is also available.



LABELS & DECALS

From 1 color to full color, rectangular, round, oval, or custom shape, on a roll or singles, there are a multitude of options, Indoor use or outdoor durable, and a variety of papers or substrates.

LARGE OR SMALL YOUR LABEL NEEDS!

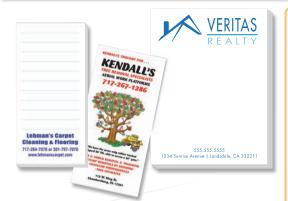
ADDRESS LABELS • SHIPPING LABELS • PRODUCT DECALS WE CAN MEET ALL OF ROLL LABELS . BOTTLE LABELS . BUMPER STICKERS **EQUIPMENT DECALS • VEHICLE DECALS • AND MORE!**



The Options Are Endless!

DIE CUTS • EMBOSSED • SHINY FOIL • DULL FOIL • PERMANENT REMOVABLE • INDUSTRIAL SUPER-TAC • WEATHER-PROOF COATED TRANSLUCENT • DOUBLE-FACED • STATIC CLING • TAMPER-PROOF

NOTEPADS



POCKET SIZED - 2.83"X5.5" 20# WHITE STOCK, 25 SHEETS PER PAD

- 1 Color Imprint, Chipboard Backer -
- 2 Color Imprint, Chipboard Backer —

QUARTER SHEET SIZED - 4.25"X5.5" 20# WHITE STOCK, 25 SHEETS PER PAD

- 1 Color Imprint, Chipboard Backer
- 2 Color Imprint, Chipboard Backer -

Custom note pads are your perfect business spokesmanforgiveaways, tradeshows, conferences, corporate events, company advertising, or to simply use in the office every day. Notepads come in a variety of sizes and options from 1 color to full color.

*Additional fees for artwork.

FULL COLOR ALSO AVAILABLE!

STICKY NOTES

Sticky notes are a surefire way to get your products, services, brand image and message in front of a highly targeted audience day after day, month after month. Hand them out to customers, clients and employees. Everyone needs a place to jot down their notes. Whether attending a business meeting, lecture or just on a call; sticky notes are one marketing material that is welcomed by all. They can be full color printed and are available with 25 or 50 sheets per pad.

Most Popular Sizes: 3"x3", 4"x3" & 4"x6"

Full color, full bleed, 25 or 50 sheets per pad. Minimum Order: 500 qty

Contact Us For Available Sizes, Current Specials & Pricing!



CUSTOM PENS

Personalized pens can be used to advertise your company's name, contact info, brand, special event or more. Theoptions are endless! They are great for corporate events and tradeshow giveaways. Hand them out as a gift to customers to keep your business on their mind, or equip your sales team with pens to promote your business and gain potential customers.

Personalized pens come in a varitety of styles, sizes and colors including budget friendly options, touch screen compatible stylus pens, or classy styles that are perfect for professional settings.

Pens Come in a Variety of Styles!

1 color to full color imprinting.

Minimum order varies from

300-500 QTY depending on pen.



Contact Us For Our Current Specials & Pricing!

GIFT CARDS & CERTIFICATES

Gift cards and Certificates give your customer a convenient choice when deciding on a gift They also guarantee that the receiver of the card will be purchasing from your establishment.

Custom printed plastic gift cards are playing a big role in today's marketplace. We offer a full color, 30 mil plastic card, printed double sided and encoded for POS systems with a magnetic strip on the back. Gift Certificates come in a wide variety of options from stock templates, to full color custom designs. Numbered, perforated, and duplicate options are also available.

*Additional Fees for artwork.



GIFT CERTIFICATES

2-PART STOCK

CERTIFICATE, NUMBERED

& PERFORATED

GIFT CARDS
30 MIL PLASTIC CARD
ENCODED FOR
YOUR POS SYSTEM

For Custom Gift Certificates Contact Us for a Quote!

DISCOUNT CARDS

Contact Us For Details On Layout & Number Of Available Discount Slots Per Card!

These cards make a great fund raising option for schools, sports teams, groups, churches, clubs or organizations.

They come in a 30 mil PVC Plastic with a UV laminate, full color, two sided, round cornered and 3 %" x 2 %" in size.

*Additional fees for artwork.



30 MIL PVC, DOUBLE SIDED

TICKETS

Raffle, admission, event or drawing, tickets can come in many sizes; our regular raffle ticket size is 2 1/4" x 5 1/2".

You can choose from nine different standard 67# colors with a black ink imprint. These tickets come with a double number and a perforated pull off stub.

There are many other sizes, paper and ink options to choose from at additional costs.

*Additional fees for artwork.

RAFFLE TICKET - 2 1/4" x 5 1/2"

SINGLE SIDED, PERFORATED,

& DOUBLE NUMBERED



Full Color Tickets & Special Numbering Also Available!

DOOR HANGERS

Door hangers are automatically set apart from other junk mail since they're next to impossible to ignore, and they're extremely cost effective to print and distribute, so it's no wonder that door hangers often achieve a high response rate. When done correctly, door hanger marketing can quickly become a staple of any campaign strategy.

They come 3½" x 8½" or 4½" x 11" and are printed on a 14pt coated or uncoated stock. Full color, single or double sided.

*Additional fees for artwork.

4.25"X11", FULL COLOR, 14PT COATED OR UNCOATED STOCK
SINGLE SIDED OR DOUBLE SIDED



YARD SIGNS



18" X 24", DOUBLE SIDED, CORRUGATED PLASTIC W/ STEP STAKE

FULL COLOR- 2 SIDED

Our custom yard signs are 18" x 24" and made of durable corrugated plastic that easily installs over ground stakes, fits within framed signs, or looks great hung from the ceiling. Use them indoors or outdoors. Lawn signs are versatile, affordable and can be printed single or double-sided. Larger sizes of coroplast are also available for signage.

*Additional fees for artwork.

CONTACT US FOR TURNAROUND TIMES. EXPEDITED SERVICE MAY REQUIRE A RUSH FEE.

LARGER QUANTITY ORDERS
MAY REQUIRE A LONGER LEAD TIME.

BANNERS

You can customize a vinyl banner for any occasion or location. You can order them for your church, sports team, business, birthday or graduation party, advertising event, and more!

The standard banner is one sided and printed on a 13oz vinyl with a grommet in each corner. We also offer a heavier 15oz durable vinyl that can be printed single or double sided. Many sizes and additional options available!





We Also Offer:

BANNER STANDS, TABLE BANNERS, POLE BANNERS, TRADE SHOW DISPLAYS, FABRIC & MESH BANNERS

FULL COLOR PRINTING, 4 GROMMETS; ARTWORK ADDITIONAL

STANDARD- ONE SIDED

13 OZ VINYL

FINISHING: Edge hemming around all four sides of the banner; Grommets every two feet on the top edges and every foot on the sides. Recommended for longer term outdoor banners.

ADDITIONAL GROMMETS

EDGE HEMMING

WIND HOLES

POLE POCKETS FOR STANDARD 1.5" POLE

ADHESIVE VINYL

A permanent adhesive that sticks to most surfaces, with long-term durability and ease of handling during installation.

*Additional fees for artwork.



FULL COLOR, CUT TO SIZE



A great way to make graphics, logos, and lettering stand out!

VEHICLE MAGNETS

Be seen by thousands of potential customers a day just by driving around town. Place magnets on your car or truck to transform your vehicle into a mobile billboard. It is easy to remove and re-apply your magnetic signs whenever you like. Custom full color printed and all weather durable.

*Additional fees for artwork

PRINTED ON A HEAVYWEIGHT MAGNET & LAMINATED — CUSTOM SIZES AVAILABLE



VEHICLE GRAPHICS

WINDOW DECALS: VEHICLE WRAPS:

CONTACT US FOR A CUSTOM QUOTE

*Additional fees



Hit the road! Vehicle decals and magnets are a great way to advertise your business any place you go!



WINDOW GRAPHICS

STATIC CLING

Applies quickly to glass and smooth polished surfaces and is easily removable.

REMOVABLE VINYL

Removable vinyl is ideal for walls, counters, and windows.







*Additional fees for artwork

PERFORATED VINYL

Perforated White Vinyl with 50/50 visibility. Prints on one side. Covers windows while retaining visibilty from the inside.

WALL & FLOOR GRAPHICS

REMOVABLE VINYL

Removable vinyl is ideal for walls, counters, and windows.

WALL STICKUMS

Full color, easy installation and removal, and repositionable! Great for showrooms, foyers, offices, etc.



FLOOR GRAPHICS

Anti-slip, applies to smooth, flat surfaces.
Easy installation and clean removal.
Used for short term applications.



*Additional fees for artwork

LET YOUR PRODUCT SELL ITSELF With Retail Signage

ALUMINUM, PLEXI, & PLASTIC SIGNAGE

WINDOW CLINGS

WALL STICKERS

FLOOR GRAPHICS

SIDEWALK DISPLAYS

FRONT/TOP LOADING POSTER FRAMES

HANGING FABRIC SIGNAGE FOR WINDOW OR CEILING

AND MUCH MORE!!!!





Ask About Our Other Products, Pricing, & Design Services!













STAND OUT AT YOUR NEXT EVENT!

Many creative product options available for Trade Shows, Promotions, Retail, & more!

FEATHER BANNERS • RETRACTABLE, TRIPOD, & ECONOMY BANNER STANDS MOUNTED PRINTS • TABLE-TOP DISPLAYS • TABLE CLOTHS, THROWS, & RUNNERS FLOOR DISPLAYS • POP-UP DISPLAYS • CANOPY TENTS • AND MORE!!!



Advertising Specialties

PENS

STICKY NOTES

MAGNETS

KEYCHAINS

DRINKWARE

KEY TAGS

BAGS

FLASH DRIVES

BINDERS

CLIPS

LIGHTERS

COASTERS

FLASHLIGHTS

PENCILS

RULERS

COSMETIC ITEMS

TOOLS

DESK ACCESORIES

AND MUCH MORE!!!!

Countless creative products to advertise your company or organization!





365 DAYS

2

3

Scenic Memories

of Brand Exposure with Promotional Calendars!



- 13 Month Calendar
- Many Design Choices Available, Too Many To Show!
- Product Size Open:
 - · Spiraled/Stapled 11"w x 19"h
- · Window 11"w x 17"h

1 Color to Full Color Imprinting Available!

MINI APPOINTMENT CALENDARS

- 12 Month Calendar
- Beautiful Economical Option
- Product Size Open:
 - · Spiraled/Stapled 6"w x 13"h

1 Color or 2 Color Imprinting Available!



Make Your Event Extra Special!

WEDDING STATIONERY

SAVE THE DATES

ANNIVERSARIES

BIRTHDAY PARTIES

RESPONSE CARDS

RSVP CARDS

SPECIAL EVENT POST CARDS

REUNION POST CARDS

GRADUATIONS

ANNOUNCEMENTS

PROGRAMS

BABY & BRIDAL SHOWERS



Bring Your Ideas To Life With Our Custom Layout & Design Services! With A Variety Of Sizes & Stocks, The Options Are Limitless!



Catering to Your Restaurant Needs!



MENUS • TAKE OUT MENUS • POSTERS • MENU ROLLS • TABLE TENTS
INSERTS • SPECIALS SHEETS • PLACEMATS • LABELS • SIGNS • LOYALTY CARDS
GIFT CARDS • GIFT CERTIFICATES • NAPKINS • COASTERS • POSTERS



Bring Your Ideas To Life With Our Custom Design Services!



Let us bring your ideas to life!

WE OFFER THE FOLLOWING SERVICES TO HELP STREAMLINE YOUR PROJECTS:

GRAPHIC DESIGN • PRINTING • COPYING

CUTTING, FOLDING, BINDERY & FINISHING

BULK MAILING & EVERY DOOR DIRECT MAIL

POSTERS • BOOKLETS • LAMINATION • MOUNTING







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